

MILLION & CHANGE



A 10-YEAR PROJECT FOR ALUMNI RESOURCE MOBILISATION

MUT is on a transformatory trajectory aimed at becoming a sustainable, state-of-the-art institution with an impact in communities and the broader country. Like many relatively young, historically disadvantaged institutions, it faces challenges which include the lack of adequate infrastructure; the need for scholarships and bursaries for students (especially postgraduate students); a shortage of job opportunities for graduates, and the establishment of an alumni community that is organised, driven and productive in serving as key ambassadors who mobilise resources.

This project has 10 pillars or goals which identify key areas of growth that respond to some of the challenges facing the institution, all alumni-driven.

The newly formed Institutional Advancement Office has conceptualised a project called **R100m & Change**, geared to mobilising resources to enable MUT to grow in various areas, with a special focus on alumni as resources. This resource mobilisation project will run for 10 years, from September 2023 to September 2033.

Our Top 10 Goals for 2023-2033





The alumni community is every university's biggest resource. MUT has over 42 000 alumni. Although some of these alumni contribute to and participate in university activities, they do so in an unstructured way and as individuals. This is because many of them do not belong to Alumni Chapters, and those that do, often find themselves in chapters that are no longer active. Over the next 10 years, MUT wants to launch 10 Alumni Chapters. These chapters will elect their leadership and run their programmes or projects which will advance their alma mater. The goal of this pillar is for alumni to actively participate and contribute to the institution beyond attending the Annual General Meeting of Convocation. This contribution could take the form of financial resources, time, and expertise. Reunions and interest groups will follow, generating a series of events for alumni to work together to pay it forward.







NUMBER OF REGISTERED MENTORS

Mentorship plays a significant role in shaping and focusing individuals on their desired goals. For university students, having a mentor who is also a graduate of the same institution that they belong to, greatly enhances their progress through university. MUT has over 42 000 graduates who are all potential mentors to the institution's current generation of students. Through the *R100m & Change* project, MUT will match 1000 alumni mentors to registered students over 10 years.







ATTRACTING MORE FEMALE ENGINEERING STUDENTS

Engineering is still a largely male-dominated field in South Africa. Although it has become a positive trend for MUT to graduate more females than males at its annual ceremonies, a quick look at the gender breakdown of graduates per faculty reveals that the Faculty of Engineering is still a 'man's world'. This is partly because significantly more males register for Engineering courses than their female counterparts. There are various causal factors, but we will focus on attracting more female engineering students by offering scholarships and driving recruitment campaigns through alumni chapters. The target is to source and provide 100 scholarships for female Engineering students over the next 10 years.



Estimated budget: R30m







As this resource mobilisation project starts, MUT offers its only Masters programme in Nature Conservation. Other departments within the university are well on the way to offering Masters programmes with their vertical articulation through Advanced Diploma and Postgraduate Diploma programmes. The biggest threat to recruiting and graduating Masters students is due to low financial resources for students consequently, in 2022, the Master of Nature Conservation programme did not register any students this lack of financial resources. This project seeks to mobilise resources to register at least 10 Masters students across the three faculties over 10 years.







The Department of Nature Conservation continues to lead the pack in terms of offering postgraduate qualifications at MUT. In 2025, it will introduce MUT's first doctoral programme, a PhD in Nature Conservation. This will be the first programme of its kind in South Africa. It will be an opportunity for MUT to produce and grow its PhD graduates. To attract PhD students, the institution will require scholarships which would enable students to embark on full-time study at the university. Through the *R100m & Change* project, MUT seeks to mobilise resources to register at least 10 doctoral students in this programme over the 10 year duration of this project.



Estimated budget: R10m





MAKING MUT STRONGER

Part of MUT's transformation involves internationalising the institution by establishing partnerships with other institutions, companies, and organisations in other countries. These are not the only ways that MUT can achieve its internationalisation objectives. Just as staff and current students can play a vital role in the internationalisation of the university, graduates should also take an active participatory role by intentionally seeking training and employment opportunities beyond South Africa's borders. The *R100m & Change* project aims at assisting at least 10 graduates in seeking and gaining employment abroad over the next 10 years.





10 graduates employed in the JSE's top 100 South African companies!

The *R100m & Change* project is starting at a time when South Africans are experiencing an economic squeeze characterized by the rising cost of living and an unemployment rate that is of crisis proportions, especially for young people. One of the greatest challenges for MUT graduates has been securing employment. The lack of employment has an impact on MUT's brand: we need to show that our graduates are employable, to attract more students. One way in which universities strengthen their ability to attract more students is by showcasing alumni who hold top positions in top companies. For this project, the target is to get at least 10 graduates employed in the Johannesburg Stock Exchange's top 100 listed companies.



Estimated budget: R3m



10 alumni entrepreneurs employing MUT graduates!



MUT continues to develop its niche in entrepreneurship in the country. The university is the first to integrate entrepreneurship into its courses throughout the university, as a graduate attribute. Soon, it will be impossible to think about studying any entrepreneurial course without MUT coming to mind. This new generation of alumni entrepreneurs will solve societal issues, while also providing much-needed employment opportunities to their fellow alumni and citizens. The *R100m & Change* target is to support at least 10 alumni entrepreneurs who will employ MUT graduates over the next 10 years.







10 years to transform the student experience



This pillar is dedicated to initiatives designed to create opportunities for alumni to contribute their talents, time, and finances to support Alumni Relations' activities to nurture and develop the next generation of MUT students. Some of these initiatives include physical or virtual alumni-led Workshops/Masterclasses, projects which improve the MUT Campus Experience, and other Alumni Advancement Projects aligned with the strategic direction of the university. This pillar focuses on the all-round development of students based on their innate potential and social interests, on competences, aesthetics, values and kinesthetics, through a series of programmes led by pre-alums, to improve the campus experience, to enable success. It also seeks to create and sustain an enabling environment for student success, by establish the Alumni Bursary Fund and an endowment for investment: our legacy to the future.

Estimated budget: R8m





UNIVERSITY ALUMNI SIT AT AN INTERSECTION BETWEEN THE UNIVERSITY AND THE BROADER PUBLIC. THEY ARE EXPECTED TO PLAY AN IMPORTANT ROLE IN BOTH THESE SPHERES.

MUT, situated in umlazi, should be a vehicle through which the alumni community can make an impact in the larger community. It has significant projects dedicated to developing communities in various ways, through CEAD and IA. What the university has not had is its own space/hub dedicated to development, resource mobilisation, and the community. The *R100m & Change* project seeks to integrate alumni initiatives into the community through the Alumni Hub. Our vision for an Alumni Hub - a source or fountain of development - will house a memoriabilia shop (also available online and in pop-up stores), the MUT Art Gallery and Museum on the history of Umlazi, and most importantly, a state-of-the-art Alumni Career Café, which alumni and community members will use for their continuous personal and professional development.



Estimated budget: R20m



SONDELA! Your time is now!

The *R100m & Change* is a call to action for every MUT alumnus to contribute to redefining the future of their alma mater in a manner that leaves a legacy. The 10 goals of this project are intentionally diverse to accommodate all the members of the alumni community in the various stages of their lives and the networks they have established.

A university is as strong as its alumni: the time for MUT alumni is NOW!

Make your contribution today: www.mut.ac.za/alumni Make your contribution today: www.mut.ac.za/alumni

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